

CPM

INSURANCE FOR CYBER, PRIVACY AND MEDIA RISKS

INTRODUCING CPM

Media and technology are revolutionizing the way we communicate. Yet traditional insurance policies have not kept up with this evolving landscape. CPM has been specifically designed to provide comprehensive protection for the cyber, privacy and media risks faced by companies in their day to day operations.

TAILORED COVER

CPM is a policy that has been designed with the future very much in mind. It is a modular policy which allows companies to tailor the cyber, privacy and media cover they buy to the risks they face. Coverages include:

- Comprehensive media liability, including cover for user generated content
- Advertising and personal injury
- Defamation, including libel and slander
- Intellectual property rights infringement
- Invasion of privacy
- Blanket professional liability
- Breach of contract
- Cyber liability, privacy liability and privacy breach notification costs
- Commercial general liability
- Property and business interruption, including cyber perils

TARGET MARKET

CPM is aimed at a wide range of companies as most businesses have an exposure to cyber, privacy and media risks.

Some industry examples include:

- Website operators and e-tailers
- Healthcare providers
- Leisure and entertainment companies
- Retailers
- Manufacturers and wholesalers
- Professional service companies

LIMITS, DEDUCTIBLES AND PREMIUMS

- Limits available up to \$10,000,000
- A range of deductibles available, from as low as \$1,000
- Premiums starting from as little as \$300 for a \$1,000,000 limit

OUR SERVICE COMMITMENT

We are committed to providing you with service of the highest quality. As part of this commitment we promise that:

- You will deal with an experienced underwriter who understands cyber, privacy and media risks
- We will make fast decisions and will react when you tell us something is particularly urgent
- We will listen to your feedback and use it to continually improve our service

To obtain a quote for CPM all we need is the completed application form.

